



Positives of Plastic

Plastic in Action

Consumer & Lifestyle

Plastics enhance the comfort, safety, and convenience of everyday life. From durable toys and high-performance apparel to food packaging and home furnishings, plastics make products more affordable, functional, and sustainable. Their strength, flexibility, and hygienic properties help preserve freshness, improve performance, and extend product life—supporting the modern lifestyles we rely on every day.



Children's toys made from plastic are safer and longer lasting, avoiding splinters, sharp edges, and breakage common in other materials.



Heat-resistant silicone tools, hygienic plastic packaging, and takeout containers help preserve freshness, extend shelf life, and reduce food waste while ensuring safety for food contact.



Synthetic fibers such as nylon, polyester, and spandex enhance the performance and durability of sportswear, outdoor gear, and other essentials we rely on every day.



Carpeting, furniture, and home décor often incorporate durable plastic fibers like nylon and polyester, providing comfort, stain resistance, and long-lasting performance while supporting the use of recycled materials.

Plastic enhances comfort, safety, and convenience.

More than one million Americans work in jobs directly or indirectly connected to the plastics industry, spanning a wide range of sectors. From the engineers who design the machinery that manufactures essential plastic products, to the material suppliers distributing raw plastics, to the processors shaping materials into goods, and the recyclers giving used plastic a second life, the plastics supply chain is a vital aspect within both the U.S. and global economy.